

ALEC PINKSTON

 Creative Producer

CONTACT

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773.837.0423

LINKS

- Producing & Writing
- Directing Reel
- LinkedIn Profile

EXPERTISE

- Production Execution
- Creative Strategy
- Recruiting & Development
- Breakdowns & Budgeting
- AI Workflow Integration
- Copywriting & Editing
- Streamlining Collaboration
- Expanding Internal Capabilities
- Public Speaking
- Animation & Puppetry

EDUCATION

- *Univ. of Nevada - Las Vegas*
B.S. Hosp. Business Admin.
Salute to Excellence Winner
- *Second City - Chicago, IL*
Conservatory School
Writing & Directing Programs
- *HarvardX @ Harvard University*
Leadership & Communication
Professional Certification



2025 Winner
Best Resume for this Exact Job

SUMMARY

Award winning Producer and Director with 15 years experience leading teams and streamlining workflows across creative, production, and post to improve efficiency, increase ROI, and deliver high quality branded content at every level.

EXPERIENCE

PRODUCER - Conscious Minds Studios (Los Angeles, CA)

Freelance 2024-2025

Clients: Starbucks, 'The Chosen' TV Series (Prime)

- Produced Super Bowl content starring Marshawn Lynch, shot and aired on the same day
- Produced 5 different social media series in tandem with Annie Leibovitz photo shoot for "The Chosen"

PRODUCER & DIRECTOR - CTRL-E Content (New Orleans, LA)

Freelance 2022-2025

Clients: Walmart, GrubHub, Captain Morgan, Fresh Pet, Proud Source Water

- Produced multiple award winning campaigns exceeding performance goals for audience engagement
- Collaborated with marketing teams to increase scope and deliverables with same budget and schedule

PRODUCER & DIRECTOR - Reuzel Grooming Products (Rotterdam, NL)

Contract 2022 - 2024

- Produced award winning documentary (1M+ views) and instructional series (4M+ views) in 2014, skyrocketing awareness and engagement to launch founders' rise to iconic status in their industry
- Directed & Edited over 100 product overviews, produced 4 part 10th anniversary doc series in 2024

WRITER - "Struggle Meals" Cooking Show (Los Angeles, CA)

Contract 2020 - 2023

- Head writer across four seasons for Emmy winning host Frankie Celenza's cooking series
- Tastemade platform's highest rated series, and first to reach 100 episodes.

EXECUTIVE PRODUCER- OddMACHINE Production & Post (Chicago, IL)

Full Time 2012 - 2022

Clients: Caterpillar, Jersey Mike's, Fiat, Adidas, Michelob Ultra, Potbelly, Revlon

- Expanded roster, capabilities, and facilities to consistently increase revenue and profit year over year
- Oversaw all national and international productions as well as staffing and creative branding
- Created three original content pilots including 'Senataur' funded by winning Project Greenlight

PRODUCER & DIRECTOR - Lollapalooza Music Festival (Chicago, IL)

Contract 2016 - 2019

- Managed multiple production and post teams to conceive, shoot, and deliver 20+ videos over 4 day festival including daily recaps, artist interviews, brand activations, pop up shows, and comedic shorts.

References Upon Request

Alec Pinkston

Creative Producer

COMMERCIALS

Starbucks "Super Bowl Monday"	New Orleans, LA	Producer	Activation w/ same day recap	Conscious Minds
Capt Morgan "Rum St. Super Bowl Teaser"	New Orleans, LA	Producer, Director, Editor	9 teasers	NVE Experience Agency / CTRL-E
Renoster "Why I Choose"	Portland, ME	Producer, Director, Editor	Anthem spot	Pinkerton Industries
Twinnings Tea "A Creature Was Stirring"	Chicago, IL	Writer, Director	Holiday Campaign	Pinkerton Industries
Walmart "Veteran Service"	Atlanta, GA	Producer	Commercial	Bully Pulpit International / CTRL-E
Grubhub "The Regulars"	Chicago, IL	Producer	3 spot campaign	Bully Pulpit International / CTRL-E
Working Forest Initiative	Redding, CA	Producer + AD	3 mini-docs	Bully Pulpit International / CTRL-E
Walmart "Five Years"	Dallas, TX	Producer	Commercial	Bully Pulpit International / CTRL-E
Walmart "Opportunity"	Atlanta, GA	Producer	4 spot campaign	Bully Pulpit International / CTRL-E
Voodoo Ranger "On My Way"	Chicago, IL	Writer, Director	Commercial	New Belgium / Pinkerton Industries
Reuzel "10 year Anniversary"	Chicago, IL	Producer + AD	4 part documentary series	Reuzel / Odd Machine
CAT "Character Meeting"	Chicago, IL	Writer, Producer	6 spot campaign	Simantel / Odd Machine
Walmart "Fresh Pet"	Dallas, TX	Producer + AD	Commercial	Bully Pulpit International / CTRL-E
Des Chutes "Beer Drinking Beer"	Quebec, QC	Writer, Director	Commercial	Boreale / Pinkerton Industries
Walmart "Proud Source Water"	Mackay, ID	Producer + AD	Commercial	Bully Pulpit International / CTRL-E
Novartis "KOL"	Chicago, IL	Producer + AD	Educational	FCB Health NY / Odd Machine
Walmart "Health"	Orlando, FL	Producer	Commercial	Bully Pulpit International / CTRL-E
Reuzel "University"	Quebec, QC	Producer + Director	Educational Series	Reuzel / Pinkerton Industries
CAT "Office Finance"	Chicago, IL	Producer + AD	8 spot campaign + photo	Simantel / Odd Machine
HurryCane "Shadows"	Phoenix, AZ	Producer + AD	Commercial	Marketing Architects / Odd Machine
Zacapa Rum "Above the Clouds"	Chicago, IL	Producer	4 spot campaign + photo	NVE Experience Agency / Odd Machine
CAT "Finance VIP"	Chicago, IL	Producer + AD	3 spot campaign + photo	Simantel / Odd Machine
Reuzel "Product Explainers"	Portland, ME	Producer + Director	50 spot campaign	Reuzel / Pinkerton Industries
Seagen "KOL"	Chicago, IL	Producer + AD	Educational	Razorfish Health / Odd Machine
Walmart "Floor is not the ceiling"	Dallas, TX	Producer, Writer	8 spot campaign	Bully Pulpit International / CTRL-E
Walmart "Vision"	Tampa Bay, FL	Producer + AD	Commercial	Bully Pulpit International / CTRL-E
CAT "Filters and Fluids Dance"	Chicago, IL	Producer, Writer	Commercial + photo	Simantel / Odd Machine
USX "Cyber Duck"	Chicago, IL	Producer	Commercial	Merit / Odd Machine
CAT "Repairs and Rebuild Perks"	Las Vegas, NV	Producer, Writer	5 spot campaign + photo	Simantel / Odd Machine
CAT "CVA Life Hacks"	Chicago, IL	Producer + AD	4 spot campaign + photo	Simantel / Odd Machine
Toppers "We Know Pizza"	Chicago, IL	Producer + AD	8 spot campaign + photo	Darling Makery / Odd Machine
Adidas "Into the Void"	Chicago, IL	Producer + AD	Commercial + photo	Adidas / Odd Machine
Cablivi "Stories"	Remote Shoot	Producer	2 spot campaign	FCB Chicago / Odd Machine
CAT "Mini Hex Draft Day"	Chicago, IL	Producer + AD	8 spot campaign + photo	Simantel / Odd Machine
Andis "Instructionals"	Chicago, IL	Producer + AD	12 spot campaign + photo	BLVR / Odd Machine
CAT "CVA Tour"	Chicago, IL	Producer + AD	4 spot campaign + photo	Simantel / Odd Machine
CAT "Rebuild Perks"	Las Vegas, NV	Producer + AD	6 spot campaign + photo	Simantel / Odd Machine
Gattex "Instructions"	Chicago, IL	Producer + AD	Educational	Abelson Taylor / Odd Machine
CAT "Job Site Most Wanted"	Los Angeles, CA	Producer + AD	40 spot campaign	Simantel / Odd Machine
Carton Council "3d Tour"	Green Bay, WI	Producer	Commercial	Hill + Knowlton / Odd Machine
CAT "Taco Tuesday"	Phoenix, AZ	Producer + AD	Commercial	Simantel / Odd Machine
Creon "KOL"	Chicago, IL	Producer	Educational	InTouch / Odd Machine
Belton "Partner Included"	Chicago, IL	Producer	Commercial + Photo	Marc USA / OddMachine
Gilead "KOL"	San Francisco, CA	Producer + AD	Educational	InTouch / Odd Machine
IU Health "How About Today"	Chicago, IL	Producer + AD	4 spot campaign	Merge / Odd Machine
Skyrizi "KOL"	Chicago, IL	Producer + AD	Education	InTouch / Odd Machine
CAT "Bucket List"	Chicago, IL	Producer + AD	4 spot campaign + photo	Simantel / Odd Machine
Wahl "100th anniversary"	Chicago, IL	Producer + AD	5 spot campaign + photo	Wahl / Odd Machine
Potbelly "Cubano"	Chicago, IL	Producer + AD	Commercial	Jacobson Rost / Odd Machine
CAT "Fluidium"	Chicago, IL	Producer + AD	Commercial + photo	Simantel / Odd Machine
Huawei "New Spokesperson"	Chicago, IL	Producer	4 spot campaign	Blast Radius / Odd Machine
Aflac "Insurance Assurance"	Chicago, IL	Producer + AD	4 spot campaign	Gyro / Odd Machine
Lallapaloosa "Social Content" 16-19	Chicago, IL	Writer, Producer	12-20 segments/year	C3 / Odd Machine
Jersey Mike's "Day of Giving"	Los Angeles, CA	Producer + AD	6 spot campaign	Planet Propaganda / Odd Machine
Illinois Tourism "Mini-Abe Vacations"	Illinois	Producer + AD	12 spot campaign	J. Walter Thompson / Odd Machine
Revlon "Style to Party"	New York, NY	Producer + AD	Commercial + photo	Revlon / Odd Machine
Zejula "Patient Stories"	LA, DC, Iowa City	Producer	3 spot campaign	In Touch / Odd Machine
Michelob Ultra "Heavy Pour"	Chicago, IL	Producer + AD	2 spot campaign	FCB / Odd Machine
Fiat "Thrill of the Chase"	Las Vegas, NV	Producer	4 spot campaign	Sapient Nitro / Odd Machine
Alluvian "Out to Sea"	Chicago, IL	Writer, Producer, Director	Commercial	Alluvian / Pinkerton Industries
Kiwi Shoe Polish "How To"	Chicago, IL	Producer + AD	4 spot campaign	Ogilvy & Mather / Odd Machine
LaVazza "How To"	Chicago, IL	Producer + AD	10 spot campaign	Blast Radius / Odd Machine
Dish Network "Apples to Oranges"	Chicago, IL	Producer + AD	4 spot campaign	Havas / Odd Machine
Pledge "Mirrors"	Chicago, IL	Producer	Photo spread	Ogilvy & Mather / Odd Machine
Saavn "Hero Soundtrack"	London + California	Producer + AD	Commercial	Sneddy / Odd Machine
DePaul University	Chicago, IL	Producer + AD	4 spot campaign	Marc USA / OddMachine
Cox Communications	Chicago, IL	Producer	Commercial	FCB / Odd Machine
Kellogg School of Management	Chicago, IL	Producer + AD	10 spot campaign	Northwestern / Odd Machine
CAT "They're He-re"	Chicago, IL	Producer + AD	Commercial	Simantel / Odd Machine
Wilton "B.A.S.H."	Chicago, IL	Writer, Producer, AD	Commercial	Dorn / Odd Machine
Jet "Elite Air Tools"	Chicago, IL	Writer, Producer, AD	Campaign	Dorn / Odd Machine
Wilton "ATV"	Chicago, IL	Writer, Producer, AD	Commercials	Dorn / Odd Machine

ORIGINAL CONTENT

"The Chosen" Season 1-4 Social	Dallas, TX	Producer	BTS Featurettes, Social Content	Conscious Minds / The Chosen
"The Chosen" Season 5 Social	Dallas, TX	Producer	BTS Featurettes, 360, Photo	Conscious Minds / The Chosen
Struggle Meals	Los Angeles, CA	Writer	Seasons 6,7,8,9	Tastemade / Fluid Frame
Jeff Tweedy "Some Birds"	Chicago, IL	Producer + AD	Music Video	Anti Records / Odd Machine
Jeff Tweedy "Low Key"	Chicago, IL	Producer + AD	Music Video	Anti Records / Odd Machine
Senataur "Pilot"	Chicago, IL	Writer, Director, Producer	Animated Political Satire	Project Greenlight / Senataur 2020 LLC
Clint Maeden "Fireflies"	Portland, ME	Writer, Director, Producer	Music Video	Dagaz Media / Pinkerton Industries
Sick Day "Chicago", "Crawfordsville" Eps	Chicago, IL	Writer, Director, Producer	Comedic Sketch Show	Pinkerton Industries
Ballout	USA	Producer	Feature Documentary	Ballout Films LLC
How to Get Lost "Pilot"	Netherlands, Spain	Writer, Producer	Travel Show	Pinkerton Industries
Letters from Vincent	Chicago, IL	Writer, Producer	8 episode web series	Pinkerton Industries
Village Under Your Grandma's Tree	Chicago, IL	Writer, Director, Producer	8 episode web series	Pinkerton Industries
Henchmen "Clown Parade"	Chicago, IL	Writer, Director, Producer	2 episode series	Pinkerton Industries
What Happens on the Clark Street	Chicago, IL	Writer, Director, Producer	Music Video	Pinkerton Industries